## CLAIMS

WHAT IS CLAIMED IS:

1. A light-reflective path-marking apparatus comprising:

a single unitary clip member having two extension arms connected by an integral tensioned member therebetween; and

wherein on an outer surface of each of said extension arms is a light-reflective material.

2. The light-reflective path-marking apparatus of Claim 1, wherein said light-reflective material is a sticker.

3. The light-reflective path-marking apparatus of Claim 1, wherein said light-reflective material is paint.

4. The light-reflective path-marking apparatus of Claim 1, wherein each of said extension arms has an engaging end and a remote end and wherein an interior surface of each of said engaging ends of each of said extension arms has a surface treatment for enhancing the frictional interaction between said apparatus and its point of attachment.

5. The light-reflective path-marking apparatus of Claim 4, wherein said surface treatment is an exaggerated serrated edge.

6. The light-reflective path-marking apparatus of Claim 4, wherein said surface treatment is a scalloped edge.

7. The light-reflective path-marking apparatus of Claim 4, wherein an exterior surface of each of said remote ends of each of said extension arms has a surface treatment for enhancing the frictional interaction between said apparatus and a user to enhance bad weather and nighttime use of the apparatus.

8. The light-reflective path-marking apparatus of Claim 7, wherein said surface treatment on said outer surface of each of said remote ends of each of said extension arms is a raised textured surface.

9. The light-reflective path-marking apparatus of Claim 4, wherein said integral tension member is curvilinear so as to allow for sufficient flexing of said integral tensioned member to enable said apparatus to separate said engagement ends of said extension arms when said remote ends of said extension arms are forced toward one another.

10. A light-reflective path-marking apparatus comprising:

an integrally formed unitary clip member having two extension arms connected by a tensioned member therebetween;

wherein each of said extension arms has an engagement end and

a remote end and an outer surface and an inner surface; and

wherein said tensioned member is located generally along said apparatus about two-thirds of the distance from said engagement end to said remote end from said engagement end.

11. The light-reflective path-marking apparatus of Claim 10, wherein said apparatus is made of a light-reflective material.

12. The light-reflective path-marking apparatus of Claim 10, wherein on each of said outer surfaces of each of said extension arms of said apparatus is a light-reflective material.

13. The light-reflective path-marking apparatus of Claim 12, wherein said light-reflective material is a sticker.

14. The light-reflective path-marking apparatus of Claim 12, wherein said light-reflective material is paint.

15. The light-reflective path-marking apparatus of Claim 10, wherein said interior surface of each of said extension arms at their respective engagement ends has a surface treatment for enhancing the frictional interaction between said apparatus and its point of attachment.

16. The light-reflective path-marking apparatus of Claim 15, wherein said surface treatment is an exaggerated serrated edge.

17. The light-reflective path-marking apparatus of Claim 15, wherein said surface treatment is a scalloped edge.

18. The light-reflective path-marking apparatus of Claim 10, wherein said apparatus is made of plastic.

19. The light-reflective path-marking apparatus of Claim 18, wherein said plastic includes an orange pigment to enhance the daytime visibility of the apparatus.

20. The light-reflective path-marking apparatus of Claim 18, wherein said plastic is painted with a light-reflective paint.

21. The light-reflective path-marking apparatus of Claim 10, wherein said apparatus is made of metal.

22. The light-reflective path-marking apparatus of Claim 21, wherein said apparatus painted orange to enhance its daytime visibility.

23. The light-reflective path-marking apparatus of Claim 22, wherein

said paint is light reflective.

24. A light reflective path-marking apparatus, comprising:

an integrally formed clip member having two extension arms connected by a tensioned member therebetween;

wherein each of said extension arms has a surface treatment on both their opposed surfaces and their adjacent surfaces and wherein the surface treatments on the adjacent surfaces cover only about one-half of each of said extension arm's length;

wherein said clip member is provided with a capability during its manufacture to reflect light thus better indicating its presence to a user during night time and wherein said capability is provided by a light reflective tape sticker adhered generally to the center of the opposing surfaces of each of said extension arms; and

wherein said clip member is orange to better indicate its presence during say time use.